

# ERIC WILLIAMS

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## PROFILE

An entertainment and event professional with over twenty five years of hands-on experience in event planning and production, including sound and lighting contracting, tradeshow coordination, technical development/installations, and tour/talent management, with proven leadership in operations, strategic planning and turning concepts into reality through effective project management.

### Strengths:

- Direction of production, staff & talent for large-scale events, from conception to completion
- Facilitating and providing cost-effective solutions for complex productions
- Dynamic networking within the entertainment industry
- In-depth familiarity with the genres, artists and aesthetics of popular music and production
- Demonstrated success in providing the highest quality of creative and reliable resources
- Identifying, negotiating and facilitating new business development, partnerships and revenue streams
- Forecasting and identifying issues and concerns of talent, staff, client and customers
- Action-oriented problem-solver and troubleshooter with results-driven ability to define and execute goals
- Team leader and motivator skilled at diplomatically working with diverse staff in fast-paced and changing environments

**SPECIAL SERVICES GROUP, Managing Director**, New York, Los Angeles and South Florida 1981-Present

Special events and entertainment production company that develops, produces, manages and executes high-profile events by combining the expertise of industry professionals to maximize production efficiency with the best resources available to artists and event sponsors. Clients receive full-service management, professional administration and logistics, as well as the benefit of a fully integrated production resource team with an in-depth understanding and familiarity of the artistic and production goals of musicians and performers and corporations. Demographics and marketing strategies are incorporated into planning every production.

### Services:

- Large scale and high-volume event planning with operations management, including fast turnarounds and team deployment
- Creative, technological, logistical and supervisory planning and support. Project management and line production of events
- Expertise in live and recorded event equipment and installation of complex technical elements
- Talent acquisition and management
- Contract and vendor negotiations, budgets, financial reports
- Staffing and personnel management of backstage team, technical crew, and security personnel
- Labor and union relations, policy development, team building and conflict resolution
- Design of highly-engaging large-scale interactive, entertainment / educational programs and environments

## **Political and Cause-related events**

56th PRESIDENTIAL INAUGURAL, Washington, DC	Musical Instrument Coordinator	2009
54th PRESIDENTIAL INAUGURAL, Washington, DC	Musical Instrument Coordinator	1997
53rd PRESIDENTIAL INAUGURAL, Washington, DC	Musical Instrument Coordinator	1993
CITY OF LOS ANGELES, Office of the Mayor, Los Angeles, CA	Special Services and Technical Production	1988-1995
CITY OF SAN FRANCISCO, Main Library, San Francisco, CA	Event direction and staging	1996
EARTH DAY 1990, Los Angeles Coliseum, Los Angeles, CA	Production Coordinator	1990
EARTH DAY 1993, Hollywood Bowl, Los Angeles, CA	Production Coordinator for Sponsor Ops	1993
OFFICE of THE PRESIDENT of THE UNITED STATES, Nationwide	Production supplier for select events	1992-1999
	Special Presidential Advance seminars	1992-1999
OFFICE OF THE VICE PRESIDENT, Nationwide	Production supplier for select events	1992-1999
OFFICE OF THE FIRST LADY, Nationwide	Production supplier for select events	1992-1999
SECRET SERVICE, Dept. of the Treasury, Nationwide	Production supplier for select events	1992-1999
TOM BRADLEY FOR MAYOR, Office of the Mayor, Los Angeles, CA	Special Services and Technical Production	1995
UNITED NATIONS 50th ANNIVERSARY, San Francisco, CA	Director	1996

## **Large Screen Video Projection and Marketing**

MEGAVISION @ THE ATLANTA OLYMPICS, Atlanta, GA	Producer	1996
MEGAVISION @ SUPER BOWL / MARDI GRAS, New Orleans, LA	Producer	1996
MEGAVISION @ TEXAS MOTOR SPDWAY, Fort Worth, TX	Producer	1997
OUT OF THE BOX, Metairie, LA	President and Founder	1997

# ERIC WILLIAMS' RESUME OF QUALIFICATIONS

Production, Stage and Tour Management for Entertainment and Corporate Events

ADRIENNE BARBEAU, Hollywood, CA	Personal Protection	1987
AMERICAN DIAMOND MINING, Malibu, CA	Director of Special Projects	1978-1985
AL STEWART, Nationwide,	Tour Manager for National Tours	1978-1991
ANIMAL PLANET Rescue Expo Tour, Nationwide	Tour Manager	2001
AUDI, "Streets of Tomorrow" Tour, Nationwide	Technical Director	2006
Battle of the Network Stars, Malibu, CA	Production Assistant	1977-1979
BILL GRAHAM PRESENTS, San Francisco, CA	Musical instrument coordination	1995
BLOOD, SWEAT & TEARS, Nationwide	Musical Inst. Provider and Stage Manager	1989-1991
BMG RECORDS, San Diego, CA	Stage Management	1995
CABLE NEWS NETWORK, Philadelphia, PA	Live Aid Special	1985
CBS SPORTS, New York, New York	Production Associate for football broadcasts	1978-1980
CHEVROLET MOTOR DIVISION, Pasadena, CA	Rose Bowl Events	1990
CHEVRON OIL, Marco Island and Orlando, FL	National Marketing Meetings	1992
CIGAR CENTRAL, Metairie, LA	Proprietor	1997-1998
CORAL SKY AMPHITHEATER, Palm Beach, FL	Stagehand	2004-2007
EDDIE MURPHY, "Pieces of My Mind", Nationwide	National Tour Merchandise Coordinator	1986
EDDIE MURPHY, "Raw", New York, New York	Major Motion Picture, "Raw"	1986
EPIC RECORDS, New York, New York	Rock & Wrestling, Madison Square Garden	1985
FLAMINGO HILTON AMPHITHEATER, Laughlin, NV	Designer and Operator	1991
"FABULOUS BAKER BOYS", Los Angeles, CA	Major Motion Picture	1989
FOREIGNER, "Head Games" Tour, Nationwide	Promoter Representative	1978
GEMINI SOUND PRODUCTS, Carteret, NJ	Director of Tradeshows and Special Projects	1999-2001
GENERAL ELECTRIC, Palm Desert, CA	Markmakers meetings	1994
Great Balls of Fire, HARD ROCK CAFÉ, Los Angeles, CA	Production Coordinator	1990
HOLLYWOOD WOMEN'S POLITICAL COMMITTEE, LA, CA	Coordinator for Pro Choice Rally	1990
HONDA "Civic Live" Tour, Miami, FL & Washington, DC	Labor Provider	2005
INT. ASS. OF AMUSEMENT PKS & ATTRACTIONS, Nationwide	Program Director	1993-1997
INTERNATIONAL GOLD BOULLION EXCHANGE, Worldwide	Director of Special Projects	1980-1984
JOHN ANSON FORD THEATER, Hollywood, CA	Production and Site Coordinator	1988
LONG BEACH GRAND PRIX, Long Beach, CA	Sponsor Coordinator	1987
LOS ANGELES MARATHON, Los Angeles, CA	Entertainment Designer	1978-1996
LOS ANGELES RAMS, Los Angeles, CA	Personal protection for team owner	1978
MARS MUSIC NATIONWIDE RENTAL PROGRAM, Ft. Laud., FL	Program Director	2002-2004
MIAMI TROPICAL MARATHON, Miami, FL	Entertainment Producer	2005
MCI, Cabo San Lucas, Mexico	Golden Circle Meetings	1995
MTV MUSIC AWARDS, Miami, FL	Underwater Staging	2006
NATIONAL SPORTS FESTIVAL, Baton Rouge, LA	Production Manager	1986
PALM BEACH POPS ORCHESTRA	Production Manager	2008
PEPSICO INTERNATIONAL, Carefree, AZ & Whistler, BC	Site Coordinator	1992-1994
REO SPEEDWAGON, National Tour	Assistant Tour Manager	1984-1986
ROYAL FAMILY of BRUNEI, Beverly Hills, CA	Family Videographer	1989-1992
SAN DIEGO STREET SCENE, San Diego, CA	Stage Management Coordinator	1987-1999
SEVEN-UP/DR. PEPPER, Palm Desert, CA	National Marketing Meetings	1988-1991
SHOWBIZ EXPO, Los Angeles, CA	Production Manager	1990-1995
SPORTSLAB, Lorton, Virginia and St. Louis, Missouri	Site Coordinator	1995
STUDIO INSTRUMENT RENTALS, Hollywood, CA	Director of Special Services	1988-1991, 1999
SUPER BOWL HOST COMMITTEE, San Diego, CA	Stage Management Coordinator	1998
THE FABULOUS FORUM, Inglewood, CA	Coordinator	1977-1980
THE WORLD, New York, NY	Production Coordinator and Site Coordinator	1987
TRANS WORLD INTERNATIONAL, .Los Angeles, CA	Production Associate for TV variety shows	1977-1980
TROUBADOURS OF FOLK, National Tour	Tour Manager	1990
USO CELEBRITY WORLD TOURS, Worldwide	Production Manager	1984-1986
WILSON PHILLIPS, "First Album", National Tour	Production Manager	1992
WOODSTOCK '94, Saugerties, NY	Production Manager for SHOWPOWER	1994